

**CODE : DAKAR**

PLGNT - Aug 2008

Time : 2 Hrs.

Marks : 50

Instructions to candidates :

- 1] All questions are compulsory.
- 2] Figures to the right indicate full marks.

- Q.1 a) What is meant by the term 'Management'. Explain its importance. 06  
b) Is management an art, science or profession? Discuss. 06

OR

- Q.1 a) Discuss the contemporary management perspective with special reference to TQM. 06  
b) What is organisational environment? Discuss the internal factors affecting business. 06

- Q.2 a) Define 'Planning'. Explain the main features of planning. 08  
b) Write a short note on Essentials of a good plan. 05

OR

- Q.2 a) What is Business Ethics? Explain its main features. 08  
b) Write a shortnote on social responsibilities of business towards government and society. 05

- Q.3 a) Define the term organising. Explain the steps in the process of organising. 06  
b) Explain the process of decision making 06

OR

- Q.3 What is meant by Departmentation? Explain the bases of departmentation with examples. 12

- Q.4 a) Distinguish between Delegation and Decentralisation. 08  
b) Write a short note on Management of change. 05

OR

- Q.4 a) State the qualities of an ideal leader. Discuss any three styles of leadership. 08  
b) Write a short note on modern techniques of performance appraisal. 05

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