

- Note.**
- 1) All questions are compulsory.
  - 2) Figures to the right indicate full marks.

**Q.1 Read the following passage carefully and answer the question given below :**

The saying money cannot buy happiness may be familiar, but is easily forgotten in a consumer society. A much more persistent and attractive message is beamed from every T.V. screen. Buying this car or that computer or some brand of cosmetics will bring contentment in your life.

However, over the past few years psychological researchers have been collecting data which prove that satisfaction is not something one can buy. Not only having more things prove to be unfulfilling, but people for whom affluence is a priority in life experience a lot of anxiety and depression and a lower level of overall well being. In contrast those who do not consider money as a priority, but primarily want to develop closer relationships become more self-aware or contribute to the community.

This is not to say affluence will necessarily result in an unsatisfying life. The problems of depression, behavioural and physical discomfort and lack of vitality result when a person's focus in life becomes the continuous attainment of wealth and fame.

Researchers have also found lower levels of mental health in people who wanted to make a lot of money and in those who thought they were likely to succeed at it. This is perhaps because in chasing money and fame people ignore the goals that could provide more satisfying experiences. Close and caring relationships are the casualties of a life devoted to getting rich.

Therefore, it is a good idea to keep in mind the old saying quoted in the beginning of the passage, shun consumerism and chase more meaningful goals in life.

- i) What tone is the writer adopting ? 1
  - a) Critical b) humorous
  - c) neutral d) biased
  
- ii) Why is the saying quoted in the first sentence forgotten by people? 2
  
- iii) What do research findings say about satisfaction ? Why ? 2
  
- iv) Name the two types of people in whom a lower level of mental health was found. 1
  
- v) Why do people ignore goals that could provide satisfying experience ? 2
  
- vi) What are the two actions recommended by the writer in the last paragraph ? 2
  
- vii) The last sentence of the passage : \_\_\_\_\_ 1
  - a) Contradicts the main idea.
  - b) Provides more example for the main idea.
  - c) restates the main idea.
  
- viii) Fill in the blanks with the appropriate forms of words in the brackets : 2
  - a) The newspapers is full of \_\_\_\_\_(depress) news nowadays.

**Q.2 A) Read the following passage carefully and edit it to make it easy to understand. Simplify the vocabulary and sentence structure -**

**10**

Scandals have become a dime a dozen in corporate America. Even, so the World Com scamstans out due to its sheer size-and implications. The company itself seems headed for bankruptcy. Worldcom was negotiating for funds worth \$5 billion to tide over its debt problems, but is unlikely to get that money -especially now that the US Securities and Exchange Commission (SEC) has sued it for fraud. Inevitably, comparisons are being drawn between WorldCom and Enron, since both were laid low by accounting scandals and shared a common auditor. Anderson. The Enron scam resulted in investors and analysts alike scrutinising the power sector a lot more closely, and WorldCom's problems will probably set off a similar Chian -reaction for the telecom sector- especially since banks and financial institutions are heavily exposed to this industry. WorldCom's assets include MCI, America's second largest long -distance telecom provider, and UUNet , which carries the bulk of the Internet's traffic, so fears have been expressed of disruptions for many businesses across the US. That may not happen, but there is little doubt that. WorldCom's woes will intensify the shakeout in the telecom sector, already plagued by overcapacity and crushing debt. Nor will the impact of WorldCom be restricted to just one sector. Faith in the intergrity of corporate accounting was running low even earlier; it has now taken a body blow.

Not surprisingly, stock markets around the word swooned as the World Com news broke and the dollar fell to a 28-month low against the euro. The US runs a huge trade deficit, and needs to attract almost \$ 1.3 billion in foreign money every day to balance it. Further erosion of trust in America business would weaken this inflow, hitting the dollar and driving up import prices. This, in turn, would affect economies whose health depends heavily upon American consumers. The Bush administration has quickly gone into damage-control mode, vowing action against dubious accounting , Meanwhile, the SEC has proposed that CEOs and chief financial officers be made to vouch for the accuracy of quarterly and annual reports, and face penal action in case of false certification. Of course, it will take a long time for shattered investor confidence in the US to be restored, but India cannot afford to crow too much. The Indian financial sector is no model of probity and with the markets showing some signs of reviving. It's become even more essential that we move swifly to set out own house in order.

**B) Explain the terms :**

**2**

- 1) Plagued : \_\_\_\_\_.
- 2) probity : \_\_\_\_\_.

**Q.3 A) Write an editorial on (any one)**

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- 1) 'Mother and child'- 'India has the single largest number of newborn death in the world.
- 2) Bird Flu- Safety & compensation issues stall culling of poultry.

P.T.O. :

- B) Write a letter to the Editor of a newspaper complaining against the continued rise in the prices of essential commodities (Use modified Block Form) 7

- Q.4 A) Draft an appeal to the public about the need and importance of 'Eye Donation'. 6

- B) Read the case and answer the following questions :

#### Employment Interview of RP Sinha

Mr. R. P. Sinha is an MBA. He is being interviewed for the position of Management Trainee at a reputed company. The selection committee is chaired by a lady Vice-President. Mr. Sinha's interview was as follows -

**Committee :** Good morning !

**Mr. Sinha :** Good morning to Sirs and Madam !

**Chairperson :** Please, sit down

**Mr. Sinha :** Thank you (sits down at the edge of the chair, Keeps his portfolio on the table )

**Q. Chairperson :** You are Mr. R.P. Sinha

**A. Sinha :** Yes, madam. This is how I am called.

**Q. Chairperson :** You have passed MBA with 1st Division.

**A. Sinha :** Yes madam.

**Q. Chairperson :** Why do you want to work in our organisation ?

**A Sinha:** It is just like that. Also, because it has good reputation.

**Q. Member :** This job is considered to

be quite stressful. Do you think you can manage the stress involved.

**A Sinha:** I think there is too much talk about stress these days. Sir, would you tell clearly what you mean by stress ?

**Q. Member :** What are your strengths ?

**A Sinha :** Sir, who am I to talk boastfully about my strengths. You should tell me my strengths.

**Q. Member:** What are your weaknesses ?

**A. Sinha :** I become angry very fast

**Q. Member :** Do you want to ask us any questions ?

**A Sinha :** Yes, Sir! What are the future chances for one who starts as a management trainee ?

The member tells Mr. Sinha the typical career path for those starting as Management Trainee. The Chairpersons thanks Mr. Sinha. Mr. Sinha promptly says in reply, "you are welcome," and comes out.

- 1) Do you find Mr. Sinha's responses to various questions effective? Give reasons for your view on each answer given by Mr. Sinha. 2
- 2) Rewrite the responses that you consider most effective to the above questions in a job interviews. 2
- 3) Mr. Sinha has observed the norm of respectful behaviour and polite conversation. But, do you think there is something wrong in his case? Account for your general impression of Mr. Sinha's performance at the interview. 2