

Principles of Management

Time : 2 hrs.

CODE - CHICKMAGLUR

Marks :50

- Instructions :** 1) All questions are compulsory
2) Figures to the right indicate marks.

- Q.1** a) Define the term 'Management'. Explain the functions of management. 6
b) State the classical theories of Management. Explain the bureaucratic approach to Management. 6

OR

- Q.1** a) Distinguish between Traditional and Professional Management. 6
b) Discuss the external environment affecting business. 6

- Q.2** a) Define 'planning'. Discuss the components of Planning. 8
b) Write a short note on MBO. 5

OR

- Q.2** a) What is meant by social responsibility? Explain the responsibility of business towards shareholders, employees and consumers. 8
b) Write a shortnote on Business - Process - Re - engineering. 5

- Q.3** a) Discuss the principles of organising. 6
b) What is span of control ? What factors determine span of control ? 6

OR

- Q.3** a) What is delegation of authority ? Discuss the Principles of delegation of authority. 6
b) What are the different methods of motivation ? 6

- Q.4** a) Describe the steps involved in selection procedure ? 8
b) Write a short note on Authorcratic style of leadership. 5

OR

- Q.4** a) What do you understand by Performance Appraisal ? Discuss the traditional methods of performance Appraisal. 8
b) Write a short note on informal organisation. 5
