

SYBMM

Radio & Televⁿ.

AKINESIA

TIME : 2 hrs.

March '09

MARK : 50

Instruction : 1) All questions are compulsory
2) Figures to the right indicate full marks.

- Q.1 a) Briefly explain the AM and FM transmissions. 06
b) Compare and discuss "The Breakfast Show" on the different FM channels. 06

OR

- a) "Audio Visual is more in demand" - Discuss. 06
b) State the significance of Educational Television with reference to the importance of Children's program. 06
- Q.2 a) Compare and contrast writing for Radio News and writing for Television News. 07
b) State the Radio Formats and Genres particularly followed for broadcast by Vividh Bharati. 06

OR

- a) "Radio Drama is the Drama of Sound" - Elaborate. 08
b) Mention the chief qualities of T.V. Advertisements. 03
c) What are the two types of television advertisements? 02
- Q.3 a) What are Documentaries and a Docudrama? 07
b) State and explain the different types of documentaries. 06

OR

- a) "The drama which is written for the television is called television drama." Elaborate. 08
b) Why is radio feature called the feature of truth and facts? 05
- Q.4 **Short Note on any 3 of the following :** 12
- 1) Satellite Radio or Subscription Radio.
 - 2) Writing for Radio Advertisement.
 - 3) Commentary and Script.
 - 4) Camera Angles and Different types of camera.
 - 5) On Line Editing.
 - 6) Production of T. V. programme.

