

03/03/28

FY BMS
BUS ENVT.

Time : 2 hrs.

CODE-HARDA

Marks : 60

- Note : 1) **Attempt all questions.**
2) **Figures to the right indicate marks.**

Q.1 Define "business environment". Describe its features. **15**

OR

- Q.1 a)** Explain how business is influenced by economic environment. **8**
b) What do you mean by business ethics ? Explain its need. **7**

- Q.2 a)** What are the arguments against social responsibilities of business ? **8**
b) What is restructuring of business ? Explain any three methods of restructuring. **7**

OR

- Q.2 a)** Explain " Joint venture" and briefly give the advantages of joint venture. **8**
b) What do you mean by turnaround ? Discuss its merits and demerits. **7**

Q.3 Explain in detail the steps involved in the setting up of a new business enterprise. **15**

OR

- Q.3 a)** What are the demerits of MNC to the host country ? **8**
b) What are the effects of closure on the corporate sector and the financial institution ? **7**

Q.4 **Write shorts notes : - (Any three)** **15**

- 1) Industrial sickness.
- 2) Forms of foreign collaboration
- 3) Social and cultural environment
- 4) TNC.
- 5) Types of Industrial units.
