

sybms

Exim procedures &

March - 09

ANHYDRIDE

documentation

TIME : 2 hrs.

MARK : 50

- Instruction :** 1) Attempt all the questions.
2) Figures on the right indicate marks.

Q.1 Define International Marketing. Why is international trade necessary for both developed and developing countries.

OR

Q.1 a) What is meant by Export promotion organizations. Describe a few important Export promotion organizations.

b) What is EPC? Describe its main functions.

Q.2 "Trade Barriers are imposed for the international growth of economy of the Country"
Explain

OR

Q.2 Explain the different export pricing strategies / Techniques

Q.3 What is import and export documentation? Name any ten documents used in export trade and explain artificiality of origin and bill of exchange.

OR

Q.3 What aspects of international marketing would you emphasize while explaining the world market?

Q.4 **Write short note on any three -**

- a) Anti Dumping Duty
- b) ECGC
- c) Arbitration
- d) Import Substitution
- e) Form GR.
- f) Export finance

